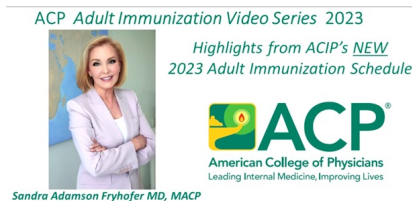




## I Raise the Rates! March Edition

In this edition of I Raise the Rates (IRtR), you will find a variety of new resources from several public health partners, educational opportunities, and a selection of media articles related to immunization.



### NEW Video Series from ACP Providing Highlights from ACIP's 2023 Adult Immunization Schedule

The following videos from Dr. Sandra Fryhofer, MD, MACP explains what's new for 2023, including:

- Highlights from ACIP's 2023 Adult Immunization Schedule
- Updated COVID-19 Vaccines for Adults
- Flu Vaccine Primer 101: What's in that Shot?
- New (Preferred) Influenza Vaccine Recommendations for Older Adult
- New (Refined) Pneumococcal Vaccination Recommendations

[Watch Here](#)

## Facilitating Effective Conversations with Patients

Strong and effective vaccine recommendations from trusted clinicians are critical to promoting immunization uptake and building confidence. Many factors contribute to lack of vaccine confidence, including the spread of false or misleading information online, historical mistrust in the medical community, concerns about safety,

etc. Facilitating effective conversations with patients will help you understand and address the root of their concerns, build trust, and increase immunization rates.

Here are some important tips to consider when having vaccine conversations with your patients:

**ANNOUNCE** that vaccination is recommended. Save time by making a strong recommendation that clearly communicates the need to get immunized. The majority of your patients will accept a vaccine recommendation from a trusted clinician. Once the patient has agreed to get vaccinated, provide them with very clear directions.

**INQUIRE** If the patient expresses any hesitation, inquire to understand the root of their concerns.

**MIRROR** back what you heard back to your patient saying. This step is important to make sure the patient feels heard and that their concerns are validated

**SECURE** trust to build confidence. The patient may not agree to get vaccinated during the first conversation. The goal for your conversation should be to focus on building trust and planting a seed.

[Learn More](#)

## ACP High Value Immunization Referral Toolkit

<b>Announce</b>	<b>Announce</b> that vaccination is recommended. Save time by making a strong recommendation that clearly communicates the need to get immunized. The majority of your patients will accept a vaccine recommendation from a trusted clinician.  Once the patient has agreed to get vaccinated, provide them with very clear directions. Use the Prepare Your Patient for Their Immunization Appointment Checklist.
<b>Inquire</b>	If the patient expresses any hesitation, <b>inquire</b> to understand the root of their concerns.
<b>Mirror</b>	<b>Mirror</b> back what you heard your patient saying. This step is important to make sure the patient feels heard and that their concerns are validated.
<b>Secure Trust</b>	<b>Secure</b> trust to build confidence. The patient may not agree to get vaccinated during the first conversation. The goal for your conversation should be to focus on building trust and planting a seed.

Every member of the healthcare team has a role to play in raising immunization rates.

Access ACP's new High Value Immunization Referral Toolkit, a resource designed to facilitate more effective and collaborative immunization referrals among those within the immunization neighborhood.

[Access ACP's NEW High Value Immunization Referral Toolkit HERE](#)

## **Review the 2023 Adult Recommended Immunization Schedule**

*MMWR*: Advisory Committee on Immunization Practices  
Recommended Immunization Schedule for Adults Ages 19 Years or Older-United States, 2023 ([HTML](#) or [PDF](#))

*Annals of Internal Medicine*: Recommended Adult Immunization Schedule, United States, [2023](#)

### **Featured Articles and Resources**

#### **Vaccine Hesitancy Among Older Adults: Disease Concern Not Always Persuasive**



For most midlife and older adults, experiencing the pandemic has brought thoughts about immunizations to the forefront. This study examines attitudes and concerns among adults 40-plus about immunizations in general. The study found that although they say they are concerned about various viruses, many have opted not to be immunized.

[Learn More](#)

#### **The FDA may soon authorize a spring round of COVID-19 boosters for some people**



The FDA is reconsidering the situation and may authorize a second booster with the bivalent vaccines for at least some people, such as those who are at high risk because they have compromised immune systems or are 65 and older, a federal official who was not authorized to speak publicly told NPR. A decision could be announced within weeks.

[Learn More](#)

## Adult Immunization Recommendations Receive Update for 2023



The Recommended Adult Immunization Schedule for Ages 19 Years or Older was released with an update for 2023, as published in [Annals of Internal Medicine](#). The new recommendations, which focus on residents of the United States, can also be found on the CDC website.

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